

Fermentation Goddesses™



Original concept artwork

THE IDEA

A food and cultural exchange format where people create, enter challenges through Competition AOS, and the first-place winner becomes a protagonist of the programme.

Original format · Licensing & adaptation

Medium

Eight international participants learn Korean fermentation through the seasons, sharing food traditions and personal experiences with Korean mentors.

Audience

Global food audiences, cultural explorers and viewers interested in Korean traditions, recipes from different countries and learning through shared experience.

Potential partners

Broadcasters, streaming platforms and production partners exploring a programme built around food traditions, patient learning and cultural exchange.

Collaboration

Discuss format licensing, adaptation for your market and the creative and production scope of a proposed edition.

Signature moments

01

Learn across languages

International participants and Korean mentors share food knowledge and personal experience, with AI interpretation supporting their conversations.

02

Bring home to the jar

Team challenges bring ingredients and food traditions from home into fermentation experiments, while all eight participants continue learning.

03

Fermentation Miracle

The group returns for a first tasting, discovering what time and patient practice have changed.

Start a conversation.

Tell us about your audience, market, language and viewing platform, and the format adaptation or production collaboration you have in mind.

Discuss this work

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