

HappyBomb™



Original concept artwork

THE IDEA

A dance music festival where people create, enter challenges through Competition AOS, and the first-place winner becomes the protagonist of the stage.

Original live format · In development

Medium

An original dance music festival format in development, connecting creative participation with a live performance centred on the first-place winner.

Audience

People across generations who share a love of dance music, with opportunities to participate through their own creative expression.

Potential partners

Festival organisers, venues, DJs, producers, streaming platforms and brands exploring a festival edition built around music and creative participation.

Collaboration

Discuss a local festival edition, artist collaboration, the participation journey and production responsibilities for the first-place winner's stage moment.

Signature moments

01

Create

Participation begins with a dance, a shared performance or an AI-assisted creation, bringing each person's ideas into the festival's creative invitation.

02

Enter through Competition AOS

Participants enter their creations in challenges through Competition AOS, connecting their creative work with the opportunity to take first place.

03

First place takes the stage

The first-place winner becomes the protagonist of the stage, taking a central role in the live performance before the festival audience.

Start a conversation.

Tell us about your audience, venue or festival, location, musical direction and timing, and the production role you have in mind.

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Discuss this work